# SPECIFICATIONS FOR CUSTOM ARTSCREEN ARTWORK

# Resolution & Image Size\*

- 24" x 36" @ 300dpi (minimum)
- 1080 pixels x 7200 pixels (minimum)
- \*File size MUST be 225MB or greater

# Live Image Area with "Safe" Margin

• Allow at least 1 inch margin (inset) on all sides for safe framing of live image area.

## **Color Space**

• Adobe RGB (1998)

#### Format\*

- TIFF (Image Compression: None)
- \*File size MUST be 225MB or greater
- NOTE: JPEG, GIF, EPS, PDF file formats ARE NOT ACCEPTABLE. (.TIF ONLY)

## **Digital File**

- Professional digital cameras ONLY (22 megapixel or greater)
- Format: RAW or TIFF
- NOTE: Every consumer digital camera WILL NOT meet acceptable file resolution

#### Cropping

- ArtScreen: 16:9 or very close to this ratio
- SoundScape360: 4:3 or very close to this ratio
- Need 8.5" x 11" color matched print proof sent in (additional charge may apply if not sent)

# Guidelines For Custom ArtScreen Artwork

- A signed "Artist's Release Form" must accompany all custom art that is copyrighted, registered or signed before it can be legally reproduced for ArtScreen. The form is available at our website www.vutec.com
- There is an additional charge when using custom artwork for the ArtScreen.
- Vutec will not accept original artwork. Contact a local photography studio to have the artwork professionally photographed.
- Vutec will send a proof of the custom artwork <u>after</u> receiving the artwork and <u>color-matched print</u>. <u>Compare the proof with your original artwork</u>. If the proof is acceptable, sign the release form and mail back to Vutec.
- Vutec will create the finished ArtScreen from the signed, returned proof.
- Vutec must receive a CD with the digital file that meets specifications and a color correct print of the original artwork.



